



#### **NOTICE OF SELECTION: GRANTS FOR YOUNG DESIGNERS UNDER 30**

# 'TEXTILE HERITAGE INSPIRING CREATIVES - CREATEX' EUROPEAN PROJECT

As part of the 'Textile Heritage Inspiring Creatives - Createx' European project (<a href="www.createxproject.eu">www.createxproject.eu</a>), Nordiska Textilakademin in Borås is awarding 3 grants worth 2000 euros each. These grants will be awarded to 3 young designers under 30 interested in designing contemporary products in a European context, drawing inspiration from archival materials.

The grants are aimed at enabling **creative residencies** abroad and creating **textile, fashion or interior design mini collections** inspired by textile and clothing heritage. These mini collections will be the subject of an international exhibition in several locations with an accompanying catalogue, giving participants an important opportunity for visibility at a European level.

The grant recipients will be announced in May 2019 at a public event held at the Nordiska Textilakademin. As part of the event, all of the shortlisted candidates participating in the selection will be invited to present their projects.

# The Createx Project at a Glance

The Createx European project, funded under the Creative Europe Programme - Culture/European Year of Cultural Heritage 2018 (Call 35/2017 Proj. Ref. No. 595936-CREA-1-2018-1-IT-CULT-COOP3), is coordinated by the Prato Textile Museum Foundation in Prato (Italy) in partnership with the City Council of Gironella in Catalonia (Spain), Santo Tirso Municipality (Portugal), Nordiska Textilakademin in Boras (Sweden), and of the Academy of Fine Arts in Lodz (Poland).

The project, launched in September 2018 and ending in February 2020, pursues the general objectives of safeguarding and promoting the textile and fashion archives of the territories involved, fostering digitalization as a tool for conservation and promotion, and experimenting with the creative use of the same archives as sources of inspiration for contemporary design.

In addition to organizing 15 creative residencies in the 5 partner territories reserved for 15 designers, the Createx project also envisages the organization of 10 workshops to foster the promotion and creative use of textile and fashion archives, a digitization campaign involving over 500 objects, an international exhibition in several locations to exhibit the mini collections created by the 15 European designers involved in the residencies, a final conference and a catalogue.

#### **Creative Residencies**

For the 3 designers selected Nordiska Textilakademin in Borås, the creative residency programme includes:

- A study trip to inspire participants in Prato (Italy) lasting min. 5 max. 7 days (including travel), taking place in the **last week of June 2019.** The designers will be based in Gironella and Berga, with study visits to the extraordinary 19th and 20th century textile colonies in the Llobregat Valley, private textile company archives, Barcelona and its museums of applied art, and the textile and fashion museums in Catalonia.
- In the **second week of June 2019**, the study trip will be preceded by preparatory meetings at Nordiska Textilakademin in Borås and by a program of visits to companies, museums and corporate archives in Borås and surrounding area together with the 3 designers from Santo Tirso (Portugal) who are in creative residency at Nordiska Textilakademin in Borås.
- The design and creation of a mini collection (min. 2 max. 5 items) of textiles/clothing/fashion accessories/interior design freely inspired by the textile heritage of the territories involved, which will be available via the specific database or through the study visits planned during the creative residencies. The mini collections and related graphic and photographic documentation must be









delivered to Nordiska Textilakademin in Borås, without exception, by **15 SEPTEMBER 2019**. The designers will also participate in marketing and communication training to promote the mini collections.

Participation in all the above-mentioned activities is compulsory for grant recipients.

### **Grants**

The 3 grants awarded will cover the following costs:

- 1) Flights (up to a maximum of 400 euros), board and lodging, entrance tickets to museums, local transport during the creative residency in Prato (Italy) (up to a maximum total of 800 euros).
- 2) Fee/contribution for the creation of the mini collections: an indicative amount of 800 euros gross all-inclusive.

Additional facilities for the creation of the mini collections will be made available to the selected designers by Nordiska Textilakademin.

Payments relating to the expenses referred to in point 1) will be partly paid in advance by the Organizer (return flights and accommodation), and partly reimbursed to the designers, upon presentation of receipts for the expenses incurred (food, local transport, museums); the contribution referred to in point 2), will be paid upon delivery of the mini collections and adequate design and photographic documentation relating to the creative residencies carried out and the collections made by September 15, 2019.

No coverage of costs is foreseen for the activities taking place at the Nordiska Textilakademin in Borås.

## Requirements

Young designers who are between 18 and 30 years of age as of 15 April 2019 and who reside or are domiciled in Sweden can apply.

## **Applications**

Interested designers must send their application, via WeTransfer.com, **BY 23 APRIL 2019** to the email address <a href="mailto:createx@nordiskatextilakademin.se">createx@nordiskatextilakademin.se</a>.

The application must include the following attached documents:

- 1) The Nordiska Textilakademin application form, downloadable at the following link http://createxproject.eu/project/open-call/ in PDF format, duly signed
- 2) Self-introduction video of the candidate in English, lasting up to 1 minute, very briefly illustrating their educational and professional journey, their interests in the textile/clothing/design/archives sector, and every other aspect considered pertinent
- 1) Design presentation, of max. 10 pages in PDF format, of an idea/project for a mini collection (min. 2 max. 5 items) of textiles/clothing/accessories/interior design inspired by the textile heritage of the involved territories and materials available at the link <a href="http://createxproject.eu/inspiring-heritage/">http://createxproject.eu/inspiring-heritage/</a> (username and password available on the page indicated). The report, which must be written in English, should illustrate the conception, inspiration and creative components, as well as elements related to the practical realization, the production aspects, the marketability and the business model of reference.

Candidates will be selected by a special jury of experts set up within Nordiska Textilakademin in Borås, which will evaluate the applications and projects received, taking into account the following elements: creative process/idea; originality/innovation; production characteristics; competitive elements and market potential; communication; presentation.









The jury will rank the candidates and select a shortlist of those deemed eligible. The three grant recipients will be chosen from this shortlist. The results of the selection will be announced on the project website (<a href="https://www.createxproject.eu">www.createxproject.eu</a>) and on Nordiska Textilakademin's website (<a href="https://www.nordiskatextilakademin.se">www.nordiskatextilakademin.se</a>).

In the event a winning candidate relinquishes the grant, it will be awarded to the subsequent name on the shortlist.

Further information can be requested by writing to <a href="mailto:createx@nordiskatextilakademin.se">createx@nordiskatextilakademin.se</a>

Nordiska Textilakademin, Borås

Prato, 15 March 2019



