



NOTICE OF SELECTION: GRANTS FOR YOUNG DESIGNERS UNDER 30

'TEXTILE HERITAGE INSPIRING CREATIVES - CREATEX' EUROPEAN PROJECT

As part of the 'Textile Heritage Inspiring Creatives - Createx' European project (www.createxproject.eu), Museo del Tessuto in Prato **is awarding 3 grants worth 2000 euros each**. These grants will be awarded to **3 young designers under 30** interested in designing contemporary products in a European context, drawing inspiration from archival materials.

The grants are aimed at enabling **creative residencies** abroad and creating **textile, fashion or interior design mini collections** inspired by textile and clothing heritage. These mini collections will be the subject of an international exhibition in several locations with an accompanying catalogue, giving participants an important opportunity for visibility at a European level.

The grant recipients will be announced in May 2019 at a public event held at the Museo del Tessuto. As part of the event, all of the shortlisted candidates participating in the selection will be invited to present their projects.

The Createx Project at a Glance

The Createx European project, funded under the Creative Europe Programme - Culture/European Year of Cultural Heritage 2018 (Call 35/2017 Proj. Ref. No. 595936-CREA-1-2018-1-IT-CULT-COOP3), is coordinated by the Prato Textile Museum Foundation in Prato (Italy) in partnership with the City Council of Gironella in Catalonia (Spain), Santo Tirso Municipality (Portugal), Nordiska Textilakademin in Boras (Sweden), and of the Academy of Fine Arts in Lodz (Poland).

The project, launched in September 2018 and ending in February 2020, pursues the general objectives of safeguarding and promoting the textile and fashion archives of the territories involved, fostering digitization as a tool for conservation and promotion, and experimenting with the creative use of the same archives as sources of inspiration for contemporary design.

In addition to organizing 15 creative residencies in the 5 partner territories reserved for 15 designers, the Createx project also envisages the organization of 10 workshops to foster the promotion and creative use of textile and fashion archives, a digitization campaign involving over 500 objects, an international exhibition in several locations to exhibit the mini collections created by the 15 European designers involved in the residencies, a final conference and a catalogue.

Creative Residencies

For the 3 designers selected by the Museo del Tessuto in Prato, the creative residency programme includes:

- A study trip to inspire participants in Catalonia (Spain) lasting min. 5 - max. 7 days (including travel), taking place in the **first week of July 2019**. The designers will be based in Gironella and Berga, with study visits to the extraordinary 19th and 20th century textile colonies in the Llobregat Valley, private textile company archives, Barcelona and its museums of applied art, and the textile and fashion museums in Catalonia.
- In the **last week of June 2019**, the study trip will be preceded by preparatory meetings at the Museo del Tessuto in Prato and by a programme of visits to companies, museums and corporate archives in Prato and Florence together with the 3 designers from the Nordiska Textilakademin in Boras (SE) who are in creative residency at the Museum in Prato.
- The design and creation of a mini collection (min. 2 - max. 5 items) of textiles/clothing/fashion accessories/interior design freely inspired by the textile heritage of the 5 territories involved in the project, which will be available via the specific database or through the study visits planned during the creative residencies. The mini collections and related graphic and photographic documentation



must be delivered to Museo del Tessuto in Prato, without exception, by **15 SEPTEMBER 2019**. The designers will also participate in marketing and communication training to promote the mini collections.

Participation in all the above-mentioned activities is compulsory for grant recipients.

Grants

The 3 grants awarded will cover the following costs:

- 1) Return flights (up to a maximum of 400 euros), board and lodging, entrance tickets to museums, local transport during the creative residency in Catalonia (up to a maximum total of 800 euros).
- 2) Fee/contribution for the creation of the mini collections: an indicative amount of 800 euros gross all-inclusive.

Additional facilities for the creation of the mini collections will be made available to the selected designers by the Museo del Tessuto.

Payments relating to the expenses referred to in point 1) will be partly paid in advance by the Organizer (return flights and accommodation), and partly reimbursed to the designers, upon presentation of receipts for the expenses incurred (food, local transport, museums); the contribution referred to in point 2), will be paid upon delivery of the mini collections and adequate design and photographic documentation relating to the creative residencies carried out and the collections made **by September 15, 2019**.

No coverage of costs is foreseen for the activities taking place at the Museo del Tessuto in Prato.

Requirements

Young designers who are under 30 years of age as of 15 May 2019 and who reside or are domiciled in Italy can apply.

Applications

Interested designers must send their application, via We Transfer, **BY 15 MAY 2019** to the email address prato@createxproject.eu.

The application must include the following attached documents:

- 1) The Museo del Tessuto in Prato application form, downloadable at the following link <http://createxproject.eu/project/open-call/> in PDF format, duly signed
- 2) Self-introduction video of the candidate in English, lasting up to 1 minute, very briefly illustrating their educational and professional journey, their interests in the textile/clothing/design/archives sector, and every other aspect considered pertinent
- 1) Design presentation, of max. 10 pages in PDF format, of an idea/project for a mini collection (min. 2 - max. 5 items) of textiles/clothing/accessories/interior design inspired by the textile heritage of the involved territories and materials available at the link <http://createxproject.eu/inspiring-heritage/> (username and password available on the page indicated). The report, which must be written in English, should illustrate the conception, inspiration and creative components, as well as elements related to the practical realization, the production aspects, the marketability and the business model of reference.

Candidates will be selected by a special jury of experts set up within the Museo del Tessuto in Prato, which will evaluate the applications and projects received, taking into account the following elements: creative process/idea; originality/innovation; production characteristics; competitive elements and market potential; communication; presentation.



The jury will rank the candidates and select a shortlist of those deemed eligible. The three grant recipients will be chosen from this shortlist. The results of the selection will be announced on the project website (www.createxproject.eu) and on the Museum website (www.museodeltessuto.it).

In the event a winning candidate relinquishes the grant, it will be awarded to the subsequent name on the shortlist.

Further information can be requested by writing to prato@createxproject.eu.

Museo del Tessuto Foundation, Prato

Prato, 15 March 2019